



### **The Retail Guru can help guide your business...**

- Create a written plan of the strengths and weaknesses of your business.
- Help you identify specific problems in your company and offer viable, practical and economical solutions.
- Advising you on unique and innovative "Action Plans" for you business.
- Provide you with individual and or management business coaching sessions tailored to your specific needs.
- Assist you in creating a working business plan.
- Recommend inexpensive and high return marketing and advertising strategies for all budgets.
- Design and suggest cost effective promotional planning packages.
- Guidance vis-a vis key consumer and retail trends that impact your business.

**The Retail Guru will show you how to: increase your business, retail sales, store traffic and repeat business. Act Now.**

**Business Consultant: Adrienne Armstrong  
Phone. 613.552-GURU  
Pager 613.368.2291  
Toll Free: 1 800 466.7919  
Email: Adrienne@TheRetailGuru.com**

**[www.TheRetailGuru.com](http://www.TheRetailGuru.com)**

**A two hour consultation will improve the performance of your business. Call now.**



### **Want More Business?**

The Retail Guru will show you how to: increase your business, retail sales, store traffic and repeat business.

Offering business owners entrepreneurial, innovative, unique, practical and affordable business consulting services.

**[www.TheRetailGuru.com](http://www.TheRetailGuru.com)**

## Practical, Affordable and Proven Business Enhancement Strategies.

- The Retail Guru has over 16 years experience as a business owner and entrepreneur.
- She is a college business professor in Marketing and Management Studies.
- Acting on sound business experience and guided by intuition.
- Let the Guru assist you and your business at maximizing your full business potential!

## A Business Coach and Guide:

Looking forward to helping you create and grow your unique business concept into a successful and rewarding company.

## The Retail Guru does house calls!

The Retail Guru has had the privilege to work with a diverse range of business owners and managers. Every business is unique. The Retail Guru can help you discover your business niche, where and how to market your products and services to local and global markets including the internet.



Adrienne  
(The Retail Guru)  
with Ian from  
Critter Jungle

## Client's Praise for The Retail Guru:

*"Adrienne has been a driving force in the development of our new business"*

*Susan and Nigel of Acorn International*

*"An inspiring mentor and coach"*

*Carissa Johnstone*

*"Adrienne is a true business guru, free-flowing with innovation and energy"*

*Laela Frank of SMART Consultants*

*"Adrienne you have been uniquely multi-faceted and versatile in your support in this unusual small business that I am embarking on and I am really grateful for your thoughtful and practical advice. Thank you very much for helping me to realize how to share my vision"*

*Sue Anne Watson-Stutt*



Astrologer

## Business Consulting Services:

Are offered to independent owner-operated businesses and to large corporate accounts. Turning your problems into wise business solutions.

*Consulting services are billed @\$75.00 hour (real time).*

You can pre-book one hour consultations, or blocks of six hours @ the same hourly rate. The business consulting services are available to suit your preferences. Whether you choose to have a visit to your place of business, consult with you over the phone or via email. Whatever consulting medium you choose you will have the option of receiving an audio or video recording.

Clients outside of Ottawa, Canada are responsible for all travel and accommodation expenses. The same hourly rate applies with a minimum consulting session of eight hours.

Want to see an immediate increase in your sales?

Call and book an appointment now with The Retail Guru.  
613.552.6URU or 1.800.496.7019



Adrienne showing  
a retail manager  
new product  
placement ideas